



## Request for Sponsorship Zumba with the Mayor Sunday, August 16th Noon

Folks,

Mayor Mark and the Mayor's Council on Healthy Lifestyles will be presenting Zumba with the Mayor on Sunday, August 16th, 12:00 at Bogue Falaya Hall

- **Free to the Public:** For social distancing purposes, the event will be limited to 50 people.
- **Cardio, Core and Fun:** Zumba is a fun way for many non-athletes to get a workout. Zumba is probably the most non-judgmental of all exercise classes ... "if you're moving, you're doing it right :)"
- **Five Instructors, 90 minute class:** Currently three instructors (one from Star Fitness, two from the YMCA) have committed. Interestingly, one of the instructors is on the spectrum for autism. It's very cool we are able to include him in this program. I will also lead a couple of songs. Ideal number of instructors is five.
- **Sponsor Promoted:** Using social media and Mayor Mark's E-blast, sponsor to be named in posts, e-mails and on banner.
- **Costs:** The City will provide the facility and sound system. The only cost is a stipend for instructors of \$20 per (five). An instructor taking the lead for organizing the day should receive an additional \$20.00. Total = \$120.00.
- **Hence,** I am seeking one sponsor for \$120.00.



Above, a Star Fitness class of regulars.

Right, Mayor Mark joins the YMCA's Zumba Addict Party, first Friday every month.

[Zumba - North of the Lake](#) FB page



Sincerely,

Mark Johnson  
Mayor  
Covington, LA

985-788-4598



